

Q3 2021

Resilience to Resurgence.

A ProductDossier Retrospective

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The perceived threat of Covid's third wave seems to have watered down and business activities have picked up significant pace over the last quarter.

At ProductDossier, we resonate the overall economic activity with increased hiring momentum as also the relentless focus on executing new client implementations flawlessly.

Exciting times are ahead!

Digital transformation: not a copy-and-paste job.

Organizations worldwide are after the digital rush triggered by the societal acceptance of digital technologies. Unfortunately, a vast majority of businesses fail to reap the 'real' benefits of a digital world.

Studies have unravelled the reason behind their lack of success – taking the shortcut of a 'copy-and-paste-job'. Organizations are merely converting their 'existing' work to an 'electronic/digital' way. They have completely missed out the 'transformation' piece altogether.

Business leaders must rather shift their focus to 'value capture' as the primary goal of digital transformation.

At ProductDossier, we were lucky to grasp the digital tides sooner than others – TouchBase is a product of that digital aspiration!



Refreshed

www.productdossier.com

The action at ProductDossier

Change is good; transformation is awesome.

In tune with the contemporary professional's needs and expectations, our new virtual home has a look and feel that is bold & stylish, functional & elegant, and easy-on-the-eye.

While our website has undergone a transformation, our core values continue to be the same. At ProductDossier, customer focus and superior value delivery remain our pivots for business excellence.

The [Resource Management Institute \(USA\)](#) is dedicated to the advancement of resource and workforce management through leadership, best practices and standards, and globally recognized credentials.

Gold Sponsor

RMI Connect 2021.

Resource Management across many industries is receiving increased attention as more companies realize the many

benefits of better managing supply and demand of human capital. Since services are the lynchpin for successful IT solutions, maturing Resource Management processes is getting enormous focus and new investment.

ProductDossier was a Gold Sponsor of the flagship event, [RMI Connect 2021](#), held in Sep 2021.

Welcome! New Customers



Bharat Serums and Vaccines believes in 'bringing life to life' through biological, biotech and pharmaceutical products to influence patient outcomes in the areas of Women's Health & Critical Care and IUI-IVF.



Tiger Analytics is a US-based, multi-geography organization that offers solutions in the areas of Data Science, Business Analytics, and Data Engineering.

Triggering Value. TouchBase Implementation



Digitization and Automation

Opportunity-to-CASH cycle for external customer projects and programs.



Digitization and Automation

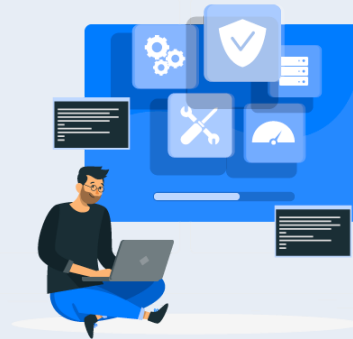
Opportunity-to-CASH cycle for external customer projects and programs.

Enhancing TouchBase every day to enhance your digital transformation journey.

Core Modules

- Opportunity Management
- Resource Management
- New Product Development
- Project Management
- Project Financials
- Document Management
- Project Procurement
- Timesheet & Leave Mgt.
- Collaboration
- Quality Management
- System Integrations
- Utilities

Q3-2021 Functional Enhancements to:



- Project Financials
- Billing
- Work Breakdown Structure (WBS)
- Resource Management
- Revenue Forecast
- User Experience

The cycle of success.

[Request Demo](#)

Success breeds more success.

We at ProductDossier see it month after month, quarter after quarter. Our flawless implementation of TouchBase triggers new customers. Our new customers instill in us even greater enthusiasm and energy to deliver more! We are a witness to the cycle of triggering value that generates new customers.

We humbly thank our existing as well as new clients for their trust in our team to positively impact their businesses as well as their end-customers..

Our aspiration is clear – with great attitude, build great software for our global customers.

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Contact

sales@productdossier.com

+91-76209 00522

[Sender_Name]

[Sender_Address], [Sender_City], [Sender_Zip]

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