

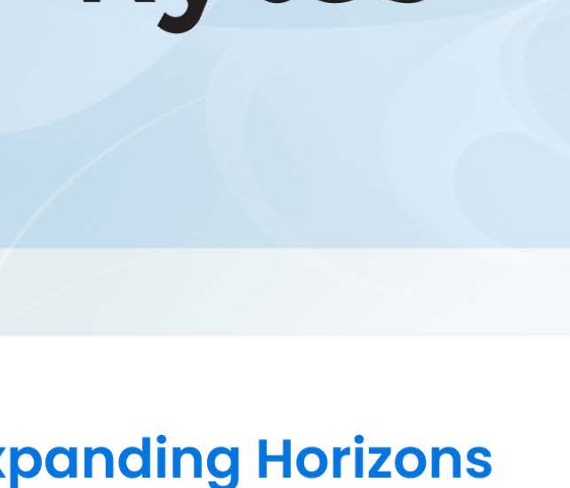
REFLECTIONS ON 2024

Rebranding

A New Identity, Same Commitment

In 2024, we embraced a new identity, transforming from ProductDossier to Kytes. This change reflects our commitment to thinking differently and empowering our customers to achieve growth and reach new heights.

The Kytes logo embodies our vision: two kites symbolizing going far and growing together with our customers, supporting them at every stage of their journey. The “Y” in Kytes stands for “You,” our customers, and reflects our unwavering commitment to serve them in achieving success and growth. The colors of the logo hold deep significance—yellow represents staying grounded, while blue symbolizes aiming for the sky and fostering growth.



Expanding Horizons

GCC, Pharma, and the US Market

We made significant strides in expanding our global footprint. We entered the GCC market with new partnerships, including Volkswagen and Thyryve Digital Health LLP, and strengthened our presence in the pharmaceutical sector by onboarding industry leaders such as Glenmark and Alkem. Additionally, our successful campaigns and events in the US marked a pivotal shift, further establishing Kytes as a trusted partner in this strategic region.

Empowering Projects, Enabling Growth



93 %
Resource Utilization



713
Total Projects Created



713
Total Tasks Created

Message From Our Founders



Sandeep Kumar
Founder & Chief Executive Officer

“In 2024, we made significant strides in expanding our presence across the IT and pharmaceutical sectors, with a successful entry into the US market. We also onboarded prominent GCC clients, further strengthening our global footprint and delivering out-of-the-box and tailored solutions to meet their needs.”



Shivani Kumar
Co-Founder & Head of Marketing

“This year marked a transformative journey as we rebranded to Kytes, embracing a growth mindset to support our clients better. With strategic initiatives for global expansion, we successfully hosted impactful events and campaigns in the US, showcasing our commitment to innovation and client-centricity.”



O Chandrashekhar
Co-Founder & Head of Engineering

“2024 was a pivotal year for Kytes as we advanced our AI-driven capabilities while prioritizing security. Achieving certifications like GDPR, TUV SUD, and AICPA SOC reinforced our promise of delivering secure, reliable solutions to our clients worldwide.”



Akash Agarwal
Co-Founder & Head of Professional Services

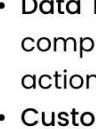
“Our focus in 2024 was on delivering seamless user experiences through successful implementations. By prioritizing customer success, we ensured our solutions not only met but exceeded client expectations, driving long-term value for their businesses.”

PSA: Products Updates



AI at Work: Smarter, Faster, Better

- **Intelligent Document Search:** Instantly find relevant information
- **AI MoM & Summaries:** Automate meeting minutes and action points
- **Resume Improver:** Enhance clarity, mask sensitive info, and align to standards
- **Dynamic PPTX:** Create PowerPoint reports with real-time data



Enhanced Analytics: ELT and PowerBI

- **Data Transformation:** Simplify complex data processing for actionable insights
- **Custom Dashboards:** Visualize real-time metrics for better decision-making
- **Performance Tracking:** Monitor progress and compare planned vs. actual outcomes
- **Resource Optimization:** Identify opportunities to allocate resources effectively



Functional, Integration, and Performance Enhancements

- **Functional Updates:** Improved Agile, billing, and financial features
- **Microsoft Integration:** Access “My Work” and dashboards in Teams
- **User Experience:** Simplified workflows and intuitive navigation
- **Performance Boosts:** Enhanced scalability and data efficiency

Welcoming Our New Customers



Volkswagen Group Technology Solutions India (VWITS)

A global leader in automobile manufacturing and innovation.



Testhouse

A prominent name in Total Quality Management.



inMorphis Services

A global IT consulting and services provider.



CRISIL Limited (New BU)

Renowned for analytics, ratings, and policy advisory services.



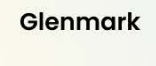
Acuvate Software

Specialists in enterprise digital transformation.



Successive Technologies Pvt. Ltd.

Experts in digital strategy and product engineering.



Glenmark

A leading global pharmaceutical company.



Dabur India

A key player in consumer goods and healthcare.



Knovea Pharmaceutical

Focused on biopharmaceutical innovations.



Celeros

A global provider of flow control technologies.



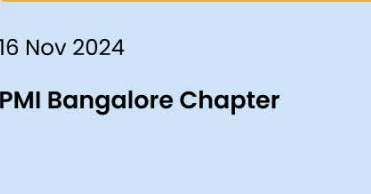
Kewaunee Scientific Corporation

A leader in technical and laboratory furniture solutions.

Key Events Kytes Sponsored



14 Dec 2024
PMPCC Agile Conference



16 Nov 2024
PMI Bangalore Chapter



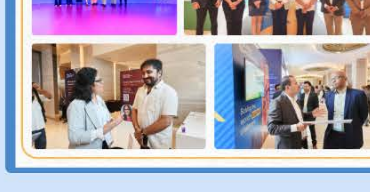
16-18 Oct 2024
23rd American Pharma and Biotech Conference



19 Oct 2024
PM Conclave



3 Oct 2024
RMI Connect 2024 (Virtual)



28-29 Sep 2024
PMI South Asia Conference

Culture Of Celebrations



Kytes Highflyers

From captivating performances to engaging team-building sports and activities, we took our celebrations to new heights together.



Christmas Celebrations

Our Christmas celebrations brought joy with Tambola, Santa's gifts, and laughter-filled moments with kids—spreading festive magic all around.

Editor's Top Picks



NPD Software: Revolutionizing Pharmaceutical New Product Development Cycle

[KNOW MORE](#)



8 Reasons Your Organization Needs Advanced Resource Management Software

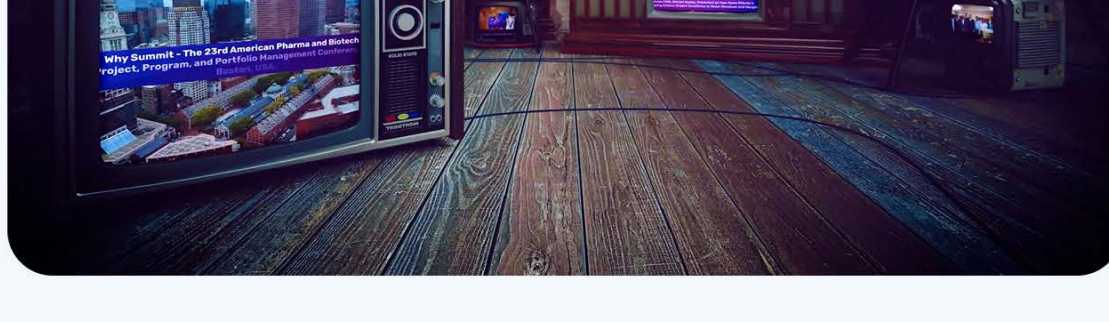
[KNOW MORE](#)



The Ultimate Guide to PSA Integration: Transforming Project and Service Management

[KNOW MORE](#)

The Year 2024 In Motion



Take your organization's project management to new heights in 2025.

[BOOK A DEMO](#)

[CONTACT US](#)